

NEW Revenue and Audience with Healthy Referral Newspaper, the FULL Size Newspaper Covering Wholistic Health, est 1989.



Newspaper Details-•Quarterly-/
•Over 80,000 targeted readers a yr. /•Approx 70% women age 35+
Digital edition over 250,000 reach including Kent State, John Carroll, Miami U, Alum,

Distribution focus: natural food stores, health clubs, tennis clubs, country clubs, restaurants with vegetarian foods, hotels, colleges, bookstores, libraries, bookstores, chiropractic clinics, integrative medical clinics, events such as: Rite Aid Marathon, Winter Olympics 2010 Vancouver, International College of Integrative Medicine, Anti-Aging Events, Corp CEO's., Fl Gulf Coast

Additional Distribution Points Partial List-sub to change

Colleges

- Ursuline College
- Notre Dame
- Baldwin Wallace
- Kent State
- Lakeland College
- Case
- Oberlin
- John Carroll
- Cleveland State
- U of Akron

Clubs including Goodyear Gym at East End Akron (over 100,000 traffic parents and students a yr)

- Hudson CC
- Chagrin Valley Athletic
- Lifetime
- Springside
- Cuy Falls Natatorium
- Beechmont CC
- Cleveland Racquet Club
- Western Reserve Rac
- Mentor Heisley
- One on One Eastlake
- Skating Club
- JCC
- Lake Forest CC
- Kings Gym
- Iron/Silk, NY

Hotels

- Ritz Cleve
- Renaissance
- Intercontinental
- Holiday Inn Akron
- Key Center Marriott
- Doubletree
- Alcazar
- *Sheraton Suites Cuy
- Hilton Garden Inn
- Intercontinental Suites
- Embassy Suites Beach.
- *Kent Conference Centre

Columbus

- *Sheraton Polaris
- *Momentum 98 High St
- *Drury Hotel
- *Hilton Easton
- *Hilton Polaris
- *Dr Candice raw foods
- *hotels near Nationwide
- *Butch Reynolds training
- *Piada
- *Short North Market
- *Phoenix books

Natural Food Stores/Grocery:

- tommy's
- Mustard Seed
- Heinen's
- Raisin Rack Canton
- Root Cafe
- Whole Foods
- Nature's Bin
- Cappabiancas
- Brueggers NE Ohio
- Constantinos
- ACME Fairlawn
- Kent Natural Foods

Additional Geographic Niche Distribution: -NY City via Independent Video TV producer, Washington DC Soul Vegetarian, New Iron/Silk-NY private boutique gym via our associate Bill Grant, former Mr. America, Exec at Pixar, CA.,

Dr. Sanchez, San Diego, Tampa Bay area via limo co and mag. Distributor, Pritkin Longevity Spa, Miami, Block Center, top integrative cancer oncology clinic, Chicago., Sedona, AZ. FL Gulf Coast, Key Locations Approx 24 in Chicago

Testimonials

It was so good to meet you, too. I was really excited about your paper and the possibility of advertising in it and writing for it. I read the whole thing when I got home and I love the diversity of writers and articles. It was so refreshing to read a paper that was ALL positive. The other cool thing is that I have always wanted to go to Lake Chautauqua because my yoga instructor raves about it all the time -Melissa Cairns, Race Director On My Own Two Feet, Kent, OH ...committed to advocacy and empowerment of survivors of abuse by supporting, physical, mental, and spirit

Hello Tom, I had a chance to review "Healthy Referral" it's more than a magazine. I found it to be extremely inspiring and the information was diverse. Your magazine can defiantly capture the attention of hospitals, schools, educational institutions and the general public world/ wide. The magazine reads different from other magazines, Lot's of inviting information you don't find in other Health Magazines, in California. All The Best, Arvel "Pitching Hollywood Concepts To Major and Independent Studios"

Thank you for following through and keeping me posted. You two are both unique for this area of Florida. Harvey Pearlman Licensed and certified Massage Therapist for 25 years, and with extensive and continuing post-graduate course work in BodyTalk™ Thank you both for your magnificent and outstanding support of my Healing Laser Seminar and Holistic Practice!!! Best Regards, Harvey Pearlman www.harveypearlman.com

"Healthy Referral is a wonderful informational resource regarding complementary and integrative health information." Howard Hall, Ph.D., Psy.D., BICIA Faculty Case Western Reserve University and Rainbow Babies, University Hospitals (there is no implied endorsement from the institutions mentioned).

**"Tom and you have done a fine job helping many patients receive the necessary care and attention needed for their particular health concerns." Dr. Gary Domanick DC, Treasurer District 5, Ohio State Chiropractic Association.*

Initial Below	Investment Options	Investment per quarter
	1-Article -up to 200 word listing with logo and or photo	\$350/quarter
	2-Article/Ad 1/16 page ad includes article up to 200 words-5.125 x 2.25	\$595/quarter
	3-Article/Ad -1/8 page ad includes article up to 250 word article 5.125 x 4.25 tall	\$950
	4-Article/Ad -1/4 page ad includes 300 word free article- 5.125 in x 10.25 in tall	\$1770
	5-Article/Ad - 1/2 includes up to 400 word free article-10.25 wide x 10.25 in. horizontal or vertical 5.125 in wide x 20.5 in tall- page	\$3000
	6-Article/Ad -full page includes up to 500 word free article- 10.25" wide x 20.5"-	\$5000
	7-Gold Prime -color*4 full pages section in color/ Prime position (banner ad) on front page in color FREE article up to 1000 words inside \$12,000 and wrap around	\$12,000 center spread or \$19,000 wrap around

Speakers Bureau Section: (for those businesses who offer public speaking opportunities)photo and up to 50 word listing plus direct contact information)-\$495 FREE with any ad

Client Courtesy Program-purchase copies of Healthy Referral for your clients, office, waiting room at 50 cents a copy and put your "courtesy of sticker" on the papers or your stamp.

__Mind Your Body and Spirit Global Radio Show weekly 530-630pm on the top global radio station
www.blogtalkradio.com/healthyreferral (Approx 20 min,\$300. The interview is archived for future marketing).

*may be slight variance in sizes depending on final print size of printer /4 color ad \$500 fee waived for any size ad.*Please have all information in using the following schedule: June 30 for summer/fall. Sept. 15 for fall/winter . Dec. 15 for winter/spring . Mar. 15th for spring/summer. Submit in 180 dpi tif, pdf format, gray scale or line art. Fonts must be embedded. Four-color ads must be in cmyk format. Sub to change

Email to: healthyreferral@gmail.com. Please submit digital ads in Macintosh InDesign format <include all fonts and supporting files. **DISCLAIMER** The Healthy Referral, Artha Prana, LLC. and any affiliates are not responsible for errors caused by illegible or incomplete copy submitted by the advertiser. We are not responsible for the contents of advertisements notices of public interest or other articles. The advertiser is responsible for content and for proper permission granted for copy written material. Written permission of the publisher must be obtained before copying any of the content. Although the Healthy Referral strives to publish all notices submitted of public interest, no guarantee can be made for their electronic publication. The publisher reserves the right to reject or cancel any advertising or editorial copy for any reason at any time with no notice. Publisher reserves the right to reprint articles in other forms, ie. Web site, special report and may make available for sale. Above subject to change 6-21-21

Order Form Healthy Referral Newspaper

Name _____ Date _____
Name of Business _____ Address _____
City _____ State _____ Country _____
Zip _____ Phone(____) _____ fax _____
(please include country code for your phone and fax numbers)email _____ web
site _____ Description of key product and or service _____
Newspaper: Please reserve # __ __Speakers Bureau x __ of issues Enc is \$ _____
Credit Card: __Mastercard __ Visa __American Express # _____ exp. date _____ code on back
_____ authorization _____ Billing address _____

By check: Prana 8, LLC. Healthy Referral, **Questions:** 347-687-9355 (347-6-UR-WELL) 216-533-2273 or email:
healthyreferral@gmail.com

Notes _____

The logo for 'healthyreferral' features the word 'healthy' in a green, lowercase, sans-serif font, followed by 'referral' in an orange, lowercase, sans-serif font. A stylized green leaf icon is positioned between the two words, overlapping the 'y' in 'healthy' and the 'r' in 'referral'.